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EUROPEAN FOREST PRODUCTS LEADER UPM AWARDS WORLDWIDE CONTRACT TO NRX GLOBAL INC.

NRX Asset Hub Software Solution to be Deployed in 19 UPM Mills Worldwide

TORONTO, CANADA- March 9, 2010 – UPM, one of the leading forest products companies in the world, has chosen NRX Global Inc.'s Asset Hub solution to achieve Operational Readiness and improve collaboration with its suppliers in 19 mills worldwide.

“Asset Hub provides UPM with a standardized methodology for collecting and managing asset master data and documentation. Collaboration with our suppliers will improve data integrity and help facilitate efficient handover from capital projects to operations,” said Martin Hewitt, Global Roll-Out Team Coordinator for UPM GlobalONE Project.

The Asset Hub solution is the only global SAP Endorsed Business Solution (EBS) to create, enrich, and sustain asset master data for capital-intensive industries. Asset Hub is used in Operational Readiness (accelerating time to full capacity for new capital projects) and Operational Effectiveness (reducing costs and operational risk with high-integrity asset master data for existing plants).

The Asset Hub solution has already been rolled out to nine mills, encompassing 750,000 maintainable tags and 350,000 material masters. Due to its demonstrated ability to improve asset data accessibility, UPM will be rolling out the solution to another 10 mills, over the next year.

The NRX Asset Hub Solution allows UPM to exchange Asset Master Data and documentation with paper mill OEMs and suppliers globally.

About NRX

NRX Global Inc. is the global market leader in Asset Information Management (AIM) software. Leading companies in asset intensive industries use NRX solutions to dramatically reduce the time and cost needed to achieve full production on complex capital projects. For critical assets that are in operation, NRX solutions enable clients to significantly increase asset productivity and materially reduce operating, safety, and compliance risk and costs over the operating life of the assets. For customers interested in learning more about NRX solutions please visit our website at www.nrx.com or contact us by email at info@nrx.com.

For more information, press only:

Andrea Rocca, Marketing Manager, Email: arocca@nrx.com, Tel.: +1 (416) 306-3664

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